

The Power of Praise

Sincere and meaningful praise is a powerful and important motivator. Praise builds interpersonal connections, strengthens teamwork, and encourages others to do their best.

Below are some tips to keep in mind about praise in the workplace.

1. Praise must be sincere – mean it.
2. The best praise is specific to a specific individual
3. Praise does not have to be elaborate or lengthy or gushing
4. Praise regularly but don't overdo it so it loses its impact.
5. Avoid "manufactured" praise. It must come from your authentic self.
6. Use both written and verbal praise.
7. Don't attach added work or other "conditions" or expectations to your praise.
8. Praise an individual to a third person. Third party praise is very meaningful.
9. Sometimes a non-verbal praise is just as effective as verbal praise: a pat on the back, a nod, a handshake, etc.
10. Remember that praise is not a leadership strategy; it is a basic human need and the right thing to do.