

2022-2027 SCHOOL OF NURSING STRATEGIC PLAN

TTUHSC STRATEGIC GOALS	SON STRATEGIC GOALS	SON GOAL OBJECTIVES	STRATEGIC OBJECTIVE STRATEGIES
I. Academics			
<p>I.A. Academics Council Strategic Goal: Innovation</p> <p>Objective: Promote innovation in our academic programs, academic support services, and student affairs.</p> <p>I.B. Academics Council Strategic Goal: Collaboration</p> <p>Objective: Promote collaborative learning opportunities leveraging best practices.</p>	<p>I.A. Innovation Academics Strategic Goal</p> <p>Promote innovation in the SON academic programs, academic support services, and student affairs.</p> <p>I.B. Collaboration Academics Strategic Goal</p> <p>Promote inter-professional learning experiences, leveraging best practices</p> <p>Promote inter-professional learning opportunities, leveraging best practices</p>	<p>I.A. Academics Innovation Goal Objective</p> <p>Promote development of faculty and staff competencies in innovative teaching methodologies.</p> <p>I.B. Academics Collaboration Goal Objective</p> <p>Promote development of faculty and staff competencies to meet student needs for academic success, including inter-professional learning experiences.</p>	<p>I.A. Academics Innovation Objective Strategies</p> <p>Provide faculty and staff development opportunities for innovative teaching methodologies by</p> <ul style="list-style-type: none"> • Assessing development needs specific to innovative teaching methodologies. • Participating in the TTUHSC teaching learning center/institute TBD. • Developing additional learning opportunities as identified in the SON faculty and staff assessment of needs. • Developing a plan to lead innovation in nursing education. <p>I.B. Academics Collaboration Objective Strategies</p> <p>Provide faculty and staff development opportunities to support student learning by</p> <ul style="list-style-type: none"> • Participating in the TTUHSC Teaching-Learning Center/Institute TBD. • Developing learning experiences identified by needs assessment. <p>Work with partners and key stakeholders to support expansion of collaborative education by</p> <ul style="list-style-type: none"> • Collaborating with TTU system stakeholders to develop learning resources. • Explore opportunities for collaborative, value-added academic partnerships beyond the institution

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II. Clinical Affairs			
<p>II.A. Clinical Affairs Council Strategic Goal: <i>Innovation</i> Objective: Improve health care and patient care outcomes.</p> <p>II.B. Clinical Affairs Council Strategic Goal: <i>Collaboration</i> Objective: Cultivate and enhance collaborations that utilize our unique position as a comprehensive academic health center.</p>	<p>II.A. Innovation Clinical Affairs Strategic Goal Improve health outcomes through innovative person-centered care.</p> <p>II.B. Collaboration Clinical Affairs Strategic Goal Engage community stakeholders in collaborative partnerships through unique SON programs.</p>	<p>II.A. Clinical Affairs Innovation Goal Objective Improve the health care and patient outcomes through evidence-based nursing care.</p> <p>II.B. Clinical Affairs Collaboration Goal Objective Enhance collaboration to maximize inter-professional community and system partnerships.</p>	<p>II.A. Clinical Affairs Innovation Strategies Develop initiatives to increase the delivery of nursing care to underserved populations by</p> <ul style="list-style-type: none"> • Preparing a competent, diverse nursing professional. • Establishing the SON as a transformational leader in primary and mental health care. <p>II.B. Clinical Affairs Collaboration Objective Strategies Enhance student educational and clinical initiatives by</p> <ul style="list-style-type: none"> • Collaborating with clinical partners for clinical scholarly initiatives. • Providing opportunities for faculty and students in clinical service and ingenuity leadership. • Enhancing student educational and clinical initiatives.
III. Research			
<p>III.A. Research Council Strategic Goal: <i>Innovation</i> Objective: Modernize our research infrastructure to effectively capitalize on research opportunities.</p>	<p>III.A. Innovation Research Strategic Goal Assess the current innovation status of the SON infrastructure for expansion opportunities.</p>	<p>III.A. Research Innovation Goal Objective Identify a SON Program of Research</p>	<p>III.A. Research Innovation Strategies Identify a SON Program of Research by</p> <ul style="list-style-type: none"> • Establishing a task force to develop a SON innovative infrastructure. • Developing communities of SON researchers with stakeholders and the TTU Enterprise. • Collaborating with the TTUHSC Office of Research to submit innovative grant proposals.

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<p>III.B. Research Council Strategic Goal: <i>Collaboration</i></p> <p>Objective: Advance our research portfolio through collaboration in areas of strength.</p>	<p>III.B. Collaboration Research Strategic Goal</p> <p>Collaborate to advance nursing research and scholarship.</p>	<p>III.B. Research Goal Collaboration Objective</p> <p>Collaborate with stakeholders and the TTU Enterprise.</p>	<p>III.B. Research Collaboration Strategies</p> <p>Identify opportunities for stakeholder and TTU Enterprise collaboration by</p> <ul style="list-style-type: none"> • Promoting faculty development. • Marketing the SON Program of Research to all stakeholders. • Collaborating with TTU Enterprise in research opportunities.
<p>IV. People and Operations</p>			
<p>IV.A. People and Operations Council Strategic Goal: <i>Innovation</i></p> <p>Objective: Encourage innovative approaches to improve our operational strategy and establish the institution as the employer of choice.</p> <p>IV.B. People and Operations Council Strategic Goal: <i>Collaboration</i></p> <p>Objective: Implement growth and development strategies that encourage collaboration and align resources at our university.</p>	<p>IV.A. People and Operations Innovation Strategic Goal</p> <p>Promote an innovative, person-centered, and values-based culture</p> <p>IV.B. People and Operations Collaboration Strategic Goal</p> <p>Implement collaborative growth and development strategies</p>	<p>IV.A. People and Operations Goal Innovation Objective</p> <p>Develop innovative faculty and staff operational strategies</p> <p>IV.B. People and Operations Collaboration Goal Objective</p> <p>Develop team member collaborative operational strategies.</p>	<p>IV.A. People and Operations Innovation Strategies</p> <p>Orient team members to SON innovation, collaboration, shared governance, and values-based culture.</p> <p>IV.B. People and Operations Collaboration Strategies</p> <p>Develop team member learning opportunities to sustain the SON innovation, collaboration, shared governance, and values-based culture</p>

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V. External Affairs			
<p>V.A. External Affairs Council Strategic Goal: <i>Innovation</i></p> <p>Objective: Champion our university's role as an innovative leader through meaningful engagement.</p> <p>V.B. External Affairs Council Strategic Goal: <i>Collaboration</i></p> <p>Objective: Position the institution as a key collaborative partner with external stakeholders.</p>	<p>V.A. External Affairs Innovation Strategic Goal</p> <p>Elevate the SON as an innovative academic and practice healthcare leader.</p> <p>V.B. External Affairs Collaboration Strategic Goal</p> <p>Collaborate with Internal and external stakeholders.</p>	<p>V.A. External Affairs Innovation Goal Objective</p> <p>Engage in innovation with the TTU enterprise and other stakeholders.</p> <p>V.B. External Affairs Collaborative Goal Objective</p> <p>Position the SON as a key collaborative partner with TTU enterprise and external stakeholders.</p>	<p>V.A. External Affairs Innovation Objective Strategies</p> <p>Develop an innovative digital marketing plan to highlight SON endeavors with TTU enterprise and stakeholders.</p> <p>V.B. External Affairs Innovation Objective Strategies</p> <p>Explore collaborative nursing education and practice opportunities.</p>
VI. *Telehealth			
<p>VI.A. Comprehensive Telehealth Strategic Goal:</p> <p>Coordinated under a university-wide institute, establish our university as the leading institution in the advancement of comprehensive telehealth.</p>	<p>VI.A. Telehealth Strategic Innovation Goal</p> <p>Expand SON telehealth applications.</p>	<p>VI.A. Telehealth Innovation Goal Objective</p> <p>Incorporate telehealth in SON undergraduate and graduate degree tracks.</p>	<p>VI.A. Telehealth Innovative Objective Strategies</p> <p>Integrate telehealth content and competencies in graduate and undergraduate curricula.</p>

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	<p>VI.B. Telehealth Strategic Collaboration Strategic Goal</p> <p>Partner with members of the TTUHSC enterprise to expand telehealth applications.</p>	<p>VI.B. Telehealth Collaboration Goal Objective</p> <p>Advance adoption of comprehensive telehealth in health care delivery</p>	<p>VI.B. Telehealth Collaborative Objective Strategies Suggestions:</p> <p>Collaborate with partners to advance health equity through telehealth and IT infrastructure.</p> <p>Develop telehealth practice opportunities for faculty and students.</p>

*Telehealth added to Strategic Plan 2023

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