



Spring 2025

Global Health Lecture Series

Healthy West Texas Initiative: Empowering Wellness for Rural Communities

Wednesday, March 12

12 – 1 PM

[Zoom \(register here\)](#)



Please join the Office of Global Health as we host Dr. Irum Zaidi, Executive Director of the Healthy West Texas Initiative. This community engagement project, launched in Crane, Texas in 2024, highlights how data, trust and partnerships can drive innovative and impactful health improvements. Efforts are focused on empowering communities through client-centered care with the use of digital tools and real-time data. By giving individuals access to their own health information, communities can take greater control over their well-being, making informed decisions based on immediate, actionable feedback on behaviors.

This event is free and open to the public. For more information about the lecture series, please contact the Office of Global Health by [email](#) or visit our [website](#).