

# Weave Phase I Workshop

*Assessment Planning*

**Kara Page, Ph.D.**

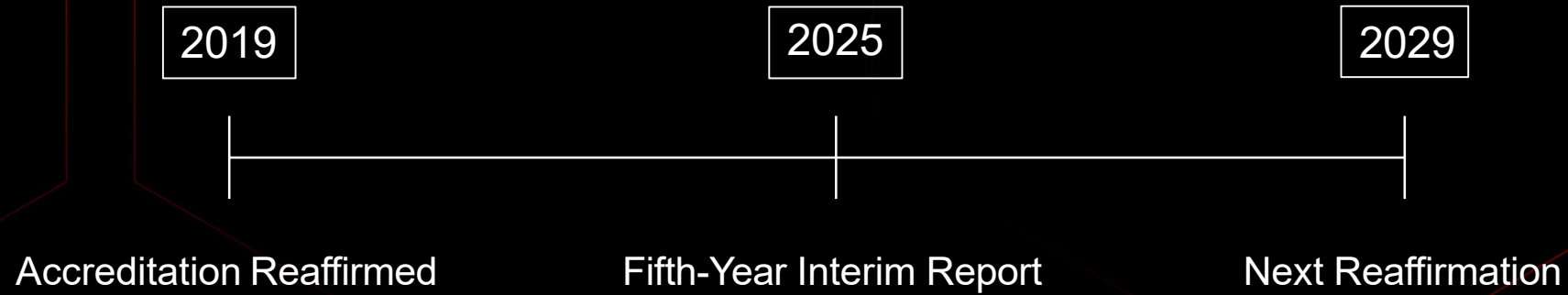
**Senior Director of Institutional Assessment**

# Training Agenda

- Part I: TTUHSC Assessment Cycle
- Part II: Elements of a Plan
- Part II: Writing Your Plan



# SACSCOC Accreditation Schedule



# SACSCOC Standards

## 7.3

The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved.

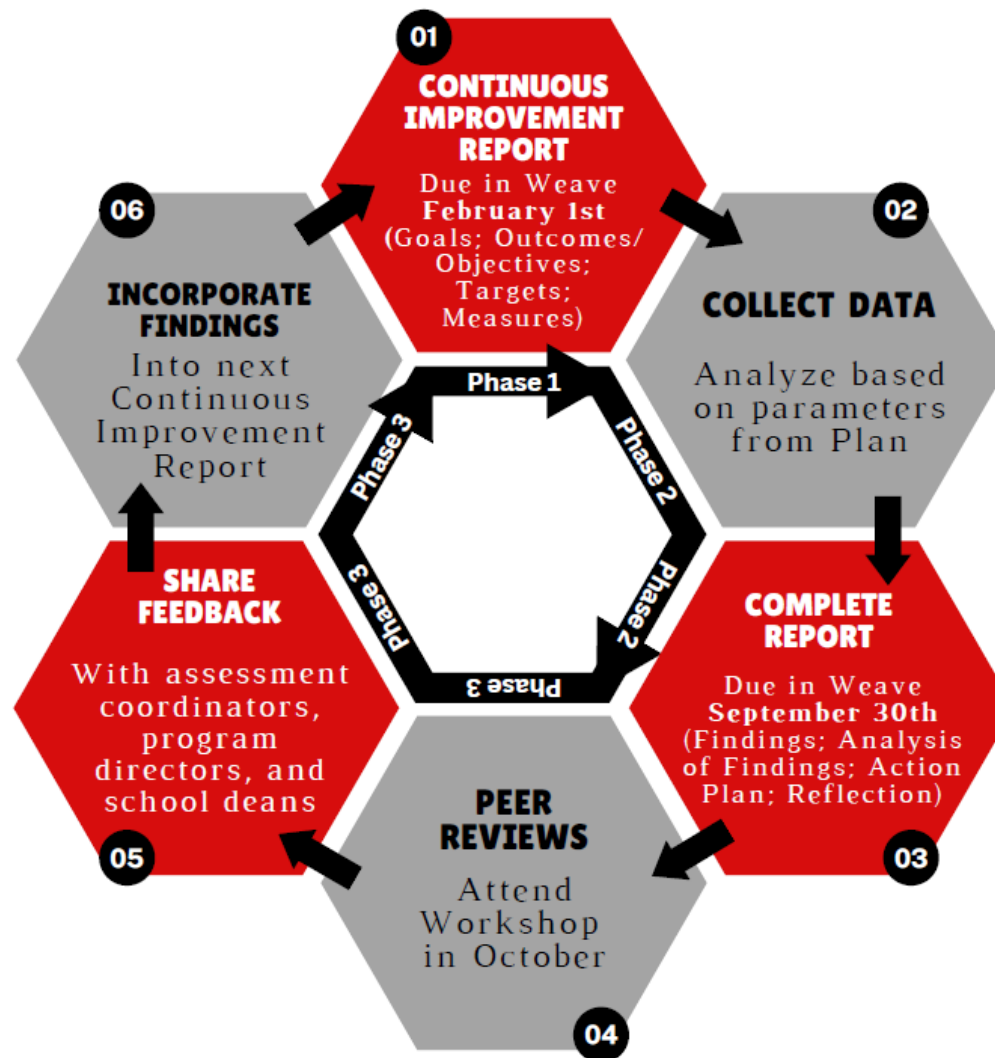
## 8.2.a

The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results with regard to student learning outcomes for each of its educational programs.

## 8.2.c

The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the academic and student services that support student success.

# Cycle of Continuous Improvement



# Timeframe and Deadlines

- Weave plans/reports are completed on an ANNUAL basis
- The reporting cycle is **September 1 – August 31**
- **Phase One:** Planning should be completed by **February 1**
- The deadline for **Phase Two:** Reporting is always **September 30**
- **Phase Three:** Review occurs in **October**



# Elements

## Phase I: Planning

- Mission Statement
- TTUHSC Strategic Guidelines
- Outcomes/Objectives
- Measures
- Targets
- Attachments

## Phase II: Reporting

- Findings and Explanation of Findings
- Action Plans
- Progress on Planned Improvements
- Attachments

# Weave Structure





2 **TTUHSC Goal(s)**  
Academics-Collaboration

Collaboration: Promote collaborative learning opportunities leveraging best practices.

2.1 **Customer Outcome(s)/Process Objective(s)**  
Student Development

Promote the holistic development of our students across multiple dimensions of wellness, including emotional, environmental, financial, intellectual, occupational, physical, social, and/or spiritual.

2.1.1 **Measures**  
Master Event Calendar

A master event calendar provides the details of major events of potential interest to GSBS students, faculty, and staff. This monthly calendar, which is accessible via the GSBS website, lists information about courses, seminars, dissertation defenses, qualifying examinations, social events, special presentations, and meetings. These events may be hosted by the Graduate School, student organizations, or other institution-wide departments.

2.1.1.1 **Targets**  
Market and/or host at least twelve (=12) student development events per year. **Met**

TARGET 12 per year

FINDINGS In 2023-2024, GSBS marketed or hosted more than twelve (=12) student development events throughout the year.

EXPLANATION OF FINDINGS (OPTIONAL) Refer to 2.1.1.1\_Student\_Development\_Events in Project Attachments to view examples of student development events offered to GSBS students in 2023-2024. For example, GSBS hosted several "Schnacks with Schneider" events in Lubbock, in which students have the opportunity to spend an hour with Dean Schneider, GSBS staff, and

# Phase One: Planning

- **Mission Statement**
- **TTUHSC Strategic Guidelines**
- **Outcomes/Objectives**
- **Measures/Metrics**
- **Targets**
- **(Attachments)**

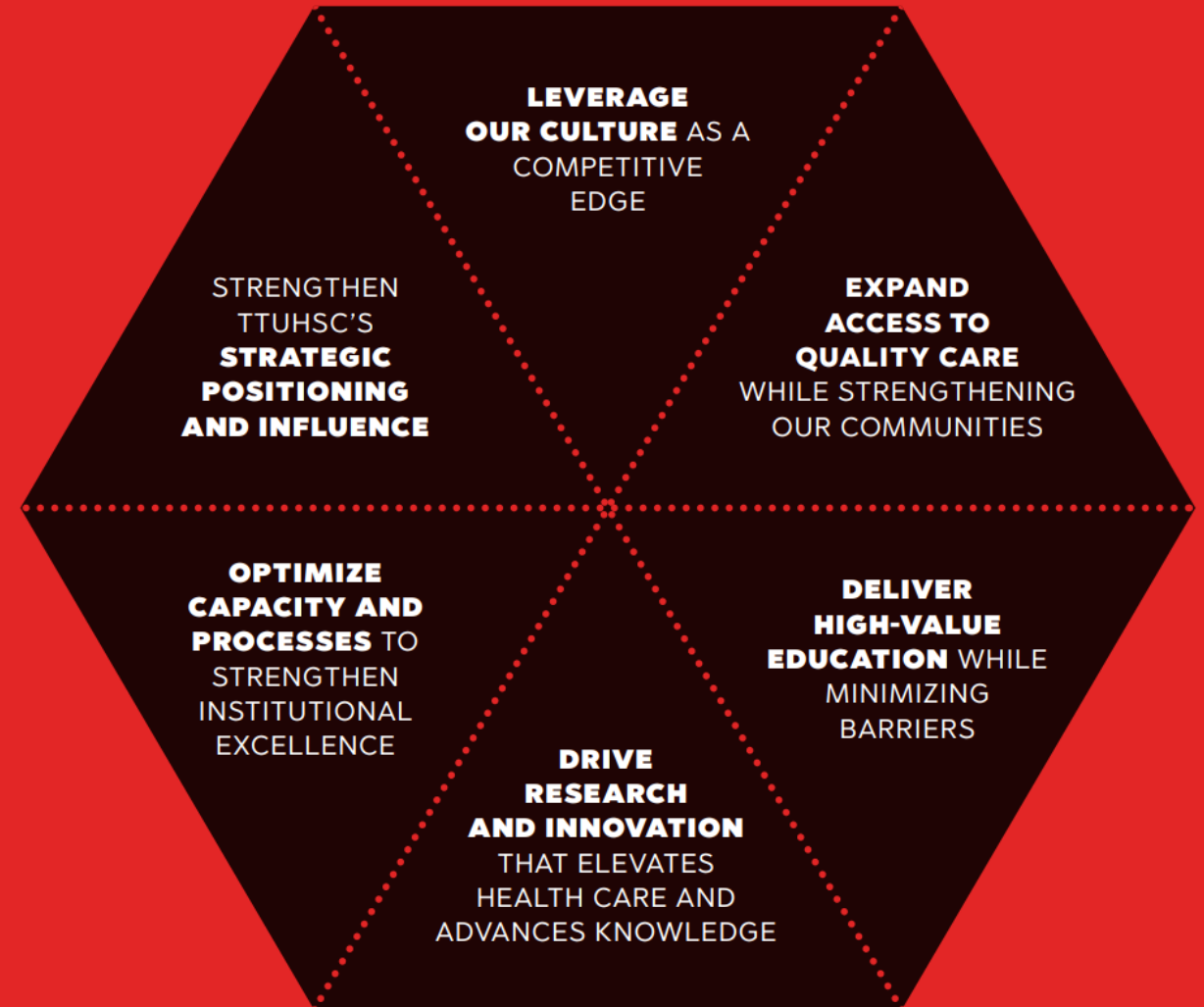
# Mission Statement

- A **Mission Statement** is a brief statement of general values and principles which guide the program curriculum or department goals.
  - Sets a position from which objectives are developed
  - Communicates the overall purpose
  - Distinguishes the program or department from similar areas
  - Aligns clearly with the mission of TTUHSC

# TTUHSC Goals/Guidelines

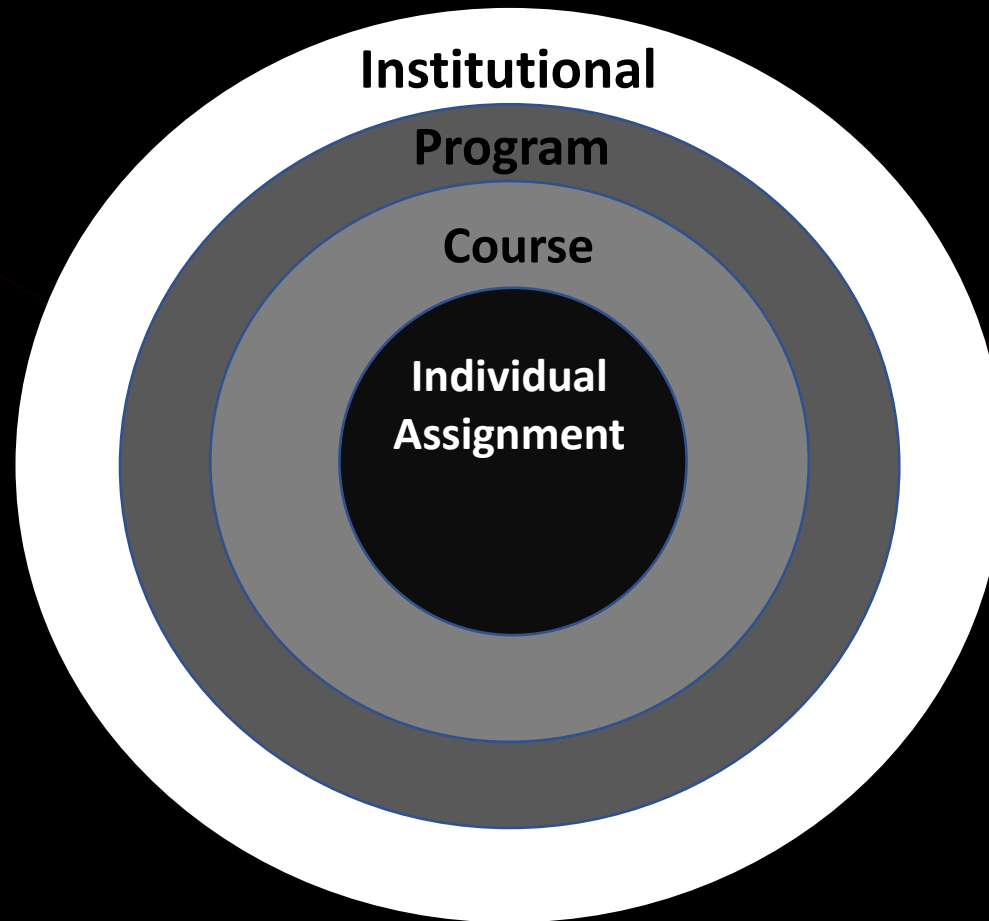
- Choose a Strategic Guideline from the 2026 – 2030 TTUHSC Strategic Plan that best aligns with the department/program's outcomes/objectives

## STRATEGIC GUIDELINES



# Outcomes/Objectives

- Best practice suggests that you have 3 to 5 outcomes/objectives
- Align with (1) Mission Statement and (2) TTUHSC Strategic Plan



# Outcomes/Objectives

- Audience/Customer focused
- Be distinctive from each other (not bundles)
- Be measurable
- Describe the intended outcomes, not the actual outcomes
- Appropriate in scope

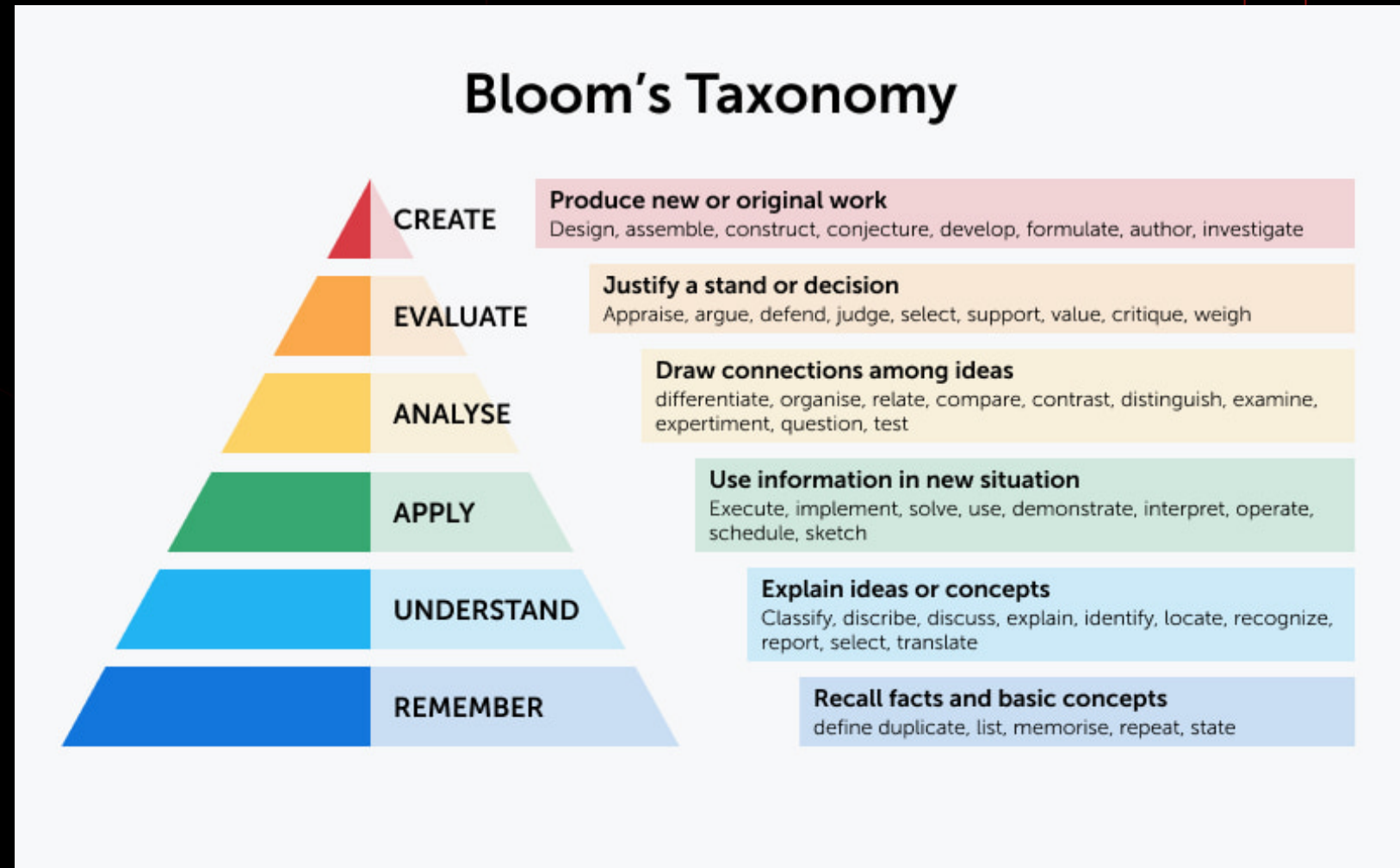
# Outcomes/Objectives - Academic

## Student Learning Outcome

*What the student should know or be able to do upon successful completion of the program.*

- **NOT** what courses the student will take or what experiences they will have within the program
- **NOT** what will be provided to the student during the duration of the program

# Outcomes/Objectives - Academic





# Outcomes/Objectives - Support

- A Process Objective is an anticipated action which will move one toward the accomplishment of the department's mission.

*Focuses on what the department will do*

- A Customer Outcome is a statement that reflects your department's expected results for the intended customer.

*Focuses on what the department expects their customer to be able to do*

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 1

***Needs Improvement:*** Students will be provided a foundation of knowledge in key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 1

***Needs Improvement:*** Students will be provided a foundation of knowledge in key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

***Better:*** Students will define, explain, and apply key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 2

- ***Avoid “Bundling”*** The Office of Student Affairs will oversee implementation of Banner upgrades and will provide oversight of student organizations.

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 2

***Avoid “Bundling”*** The Office of Student Affairs will oversee implementation of Banner upgrades and will provide oversight of student organizations.

***Better:***

- **(O1)** TTUHSC Office of Student Affairs will oversee implementation of Banner upgrades.
- **(O2)** TTUHSC Office of Student Affairs will provide oversight of student organizations.

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 3

***Avoid using Quantifiable Targets:*** Customer satisfaction will increase by averaging at least a 4.5 level of satisfaction on all survey items.

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 3

***Avoid using Quantifiable Targets:*** Customer satisfaction will increase by averaging at least a 4.5 level of satisfaction on all survey items.

***Better:*** Students will provide ongoing and systematic feedback about Student Support Services across the institution.

# Let's practice--Outcomes/Objectives

## For Academic Programs Example 4

***Needs Improvement:*** In course HPSH 7365, students will learn how to obtain a diagnostically-driven case history and apply when evaluating test results. Students will learn how to administer and interpret common bedside/office evaluations of the vestibular ocular reflex and vestibular spinal reflexes.



# Let's practice--Outcomes/Objectives

- For Academic Programs Example 4

***Needs Improvement:*** In course HPSH 7365, students will learn how to obtain a diagnostically-driven case history and apply when evaluating test results. Students will learn how to administer and interpret common bedside/office evaluations of the vestibular ocular reflex and vestibular spinal reflexes.

***Better:*** Students will effectively diagnose and treat hearing and balance disorders of patients across the lifespan and from culturally-linguistically diverse populations

# Let's practice--Outcomes/Objectives

For Administrative and Academic/Student Support Units

## ***Needs Improvement:***

The Office of Academic Planning & Compliance will educate faculty and staff on how to use Weave.

## ***Better:***

Faculty and staff will develop effective continuous improvement plans for their respective areas using Weave.

# Outcomes/Objectives in Weave

Customer Outcome(s)/Process Objective(s)	+
1.1 Customer Outcome(s)/Process Objective(s) Enter Text	^ ⋮
<b>DESCRIPTION</b>	
Enter text	
Supported Initiatives (0)	+
Action Plan	+
Measures	+

# Measures/Metrics

- Attribute by which you can document progress towards achieving the Outcome/Objective
- Detail what will be measured and how it will be measured
- At least one measure per outcome/objective
  - For academic programs, at least one direct measure per outcomes

# Measures/Metrics—Academic Programs

## Direct Measures

- Comprehensive Exam
- Student Publication or Conference Presentation
- Internship or Clinical Evaluation
- Portfolio Evaluation
- Pass Rates on Certification or Licensure Exam
- Capstone Project or Senior Thesis

## Indirect Measures

- Exit Interview
- Focus Group
- Alumni Survey
- Graduation Rates
- Job Placement Statistics
- Reflection Papers or Assignments
- Student Satisfaction Survey

# Measures/Metrics—Support Units

Things you can measure: Demand, Effectiveness, Efficiency, Quality, and Satisfaction

## Student Support Examples

- Student Satisfaction (SSS)
- Number of event participants
- Number of complaints
- Number of applications
- Opinion surveys
- Processing time

## Admin Examples

Growth in participation	Focus group findings
Response time	Dollars raised
Statistical reports	Energy usage
Staff training hours	Fund-raising targets
Number of users	“Passing” targets
Number of grants	

# Let's discuss - Measures

- Can you identify some measures?

# Measures/Metrics in Weave

Measures

1.1.1 Measure

Enter Text

DESCRIPTION

Enter text

Targets (1)



# Targets

- *How or when will you know if you have been successful?*
- Each Measure must have an established Target
- Targets should describe **specific criteria for success**
- Targets should *appear* to be appropriately challenging and attainable in the given timeframe
- Targets can offer directionality or specify something quantifiable
  - An increase or decrease
  - A percent, rating, or score
- Targets should change to reflect improvement over time

# Let's practice -- Targets

- If there is a specific audience:
  - \_\_\_\_ of \_\_\_\_ will obtain/gain/use/receive \_\_\_\_ of \_\_\_\_.
    - AMOUNT of AUDIENCE will VERB BENCHMARK of MEASURE/ATTRIBUTE.
    - At least 95% of graduates from the TTUHSC MOT program will pass (score of 450 or higher) the NBCOT® certification exam on the first attempt.
    - The pass rate of TTUHSC students on the Integrated Clinical Encounter sub-component will be at or above the national average for the first time test takers.
- Administrative units
  - \_\_\_\_ completed/uploaded/published by \_\_\_\_
    - The Institute's Research Group will submit at least three (3) grant applications by August 31<sup>st</sup>.
    - 85% of new TTUHSC employees hired will have completed the required Institutional Compliance Orientation training within 60 days of hire.

# Targets in Weave

Targets (1)

+

1.2.1.1

^

⋮

DESCRIPTION

Enter text

TARGET

Enter text

FINDINGS

Enter text

Status

▼

# Attachments

- Upload any key documents that provide evidence of the progress you've made toward achieving your Outcomes/Objectives.
  - Rubrics
  - Assignments
  - **De-identified** Student Examples
  - **De-identified** Course/exam de-aggregated spreadsheets
- **Reference** the attachment in the narrative
- Save your file with a **distinct and descriptive name** (i.e., Annual Report for Targets 1.1.1.1 Findings).

# Example of Attachment Best Practice

ntation expectations using multiple methods of communication, including email and in  
s. See, for example, Progress\_Planned\_Improvement\_Annual\_Advising\_REDACTED for  
ent's annual advisory meeting notes, in which the SAA reminded the student of related

Targets (1)		+
2.1.1.1		^ ⋮
DESCRIPTION	STATUS	
All (=100%) second-year Biotechnology students will score 89.5%, or above (i.e., A) on the final report grading rubric.	Met	
TARGET		
89.5% or above		
FINDINGS		
Of the 9 second-year Biotechnology students, 9 students (=100%) scored at least 89.5% on the final report.		
EXPLANATION OF FINDINGS (OPTIONAL)		
Refer to 2.1.1.1_Rubric_Final_Report_REDACTED in the project attachments for a redacted rubric example.		

# Office of Academic Planning & Compliance

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<https://www.ttuhsc.edu/academic-planning-compliance/weave.aspx>

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